





Issue 176 | April





### Discount for CNHC registrants at IPM 25 – early bird deadline 25 April

CNHC are pleased to be supporting the <u>Integrative and Personalised Medicine Congress</u> (IPM) for a
fourth year. This year's Congress takes place on 19 to 21 June 2025 at the QEII Centre in London. If
you are a CNHC registrant, you can claim a 20 per cent discount on the early bird conference fee if
you book by **25 April 2025**. As well as entrance to the conferences you will have free access to the
workshops and exhibition.

Find out more



# Advertising guidance for CNHC registrants

All CNHC registrants must comply with the Committee of Advertising Practice (CAP) Non-Broadcast Code. To help our registrants with compliance we have produced guidance on advertising. Please read it in full and use it as a resource to check the content of your website and other forms of marketing. We recommend that all CNHC registrants use the wording for their discipline that we have agreed with CAP. The discipline descriptors can be found here.

We have produced specific guidance about <u>advertising in relation to the Cancer Act 1939</u> which you should also read carefully.

Guidance for registrants



# News from our Verifying Organisations and other stakeholders

# IHC Sustainable Healthcare social media campaign

What's the recipe for sustainable health and wellbeing? The answer. Not one single thing, and not exactly the same for everyone, as we're all individuals. However, there are things, often simple, small things that you can do every day to help improve your health and wellbeing and move towards a more sustainable and healthy future. Self-empowerment and personal responsibility are the foundations for better health and wellbeing.

As part of the campaign for Sustainable Healthcare Day that took place on 6 April, the <a href="Integrated Healthcare Collaborative">Integrated Healthcare Collaborative</a> (IHC) – which includes CNHC as an Associate Member – want to give you some tools that could help. In fact, they're going to give you one tip a week to try for a year. We'll be sharing them on our social media channels. So you can follow us on <a href="Instagram">Instagram</a>, <a href="Facebook">Facebook</a> and <a href="LinkedIn">LinkedIn</a> to see these tips.

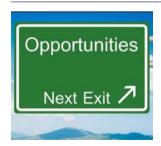
Give them a try if you can and see the effect on your health and wellbeing over the next 12 months. Some of them you may already do, some you may think are so obvious but everyone forgets to do on a daily basis, and some you may have never thought of before but could contribute towards a healthier mind and body. We'd love you to share your own tips too in the comments and maybe it'll help someone else to improve their health and wellbeing.

# PSA consultation on reviewing their Standards

CNHC holds a register of complementary healthcare practitioners accredited by the Professional Standards Authority for Health and Social Care (PSA). The PSA are currently holding a public consultation on their Standards for Regulators and for Accredited Registers, to ensure that they effectively protect the public and uphold professional standards.

We encourage all CNHC registrants to take part in this consultation. The online survey will be open until **5pm on 8 May 2025.** 

You can find out more about the consultation and take part <a href="here">here</a>.



# Advertise your job and volunteering opportunities to CNHC registrants

Are you looking for a CNHC Registered complementary therapist for a paid or voluntary role? Did you know you can advertise your job opportunities for free on the <u>Vacancies</u> section of our website. We will also share it in our monthly e-newsletter and across our social media channels. Email us at <u>info@cnhc.org.uk</u> with details of your vacancy.

# **Contact CNHC**

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