



# newsupdate



#### Advertising update





A reminder to make sure your advertising meets the Advertising Codes which apply to all advertisers in the UK, not just CNHC registrants. If you haven't already done so we recommend you read **CNHC**'s Advertising Guidance which you can find on the 'Guidance for Registrants' page of our website under 'Publications'. If you work with people who have Cancer and you advertise your work it is also important that you read our CNHC Guidance on the Cancer Act 1939 which is also available on our website under 'Publications'.

### **Holistic Business Awards**



## Open for nominations!

Applications for this year's Holistic Business Awards are open. The Awards include Best Practitioner, Best New Business and Inspiration Awards.

You can find out more and enter or nominate a practitioner here:

https://www.holistictherapistmagazine.com/ awards/

Closing date for this year's Awards is 4th August 2017.

## Job and volunteer roles

Make sure you check our Facebook page, Twitter feed and website for news updates plus details of job and volunteer roles for CNHC registered practitioners.

## Share CNHC's newsletter

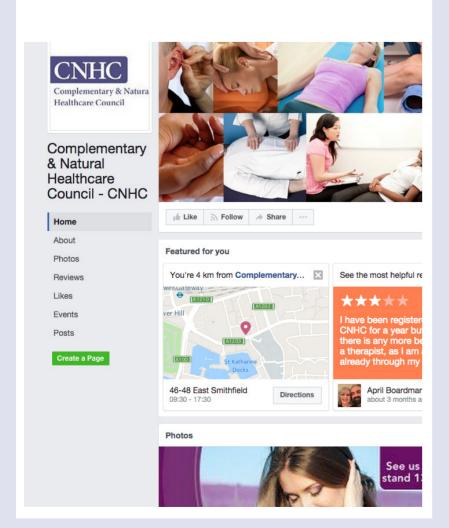
We make our newsletter available on our website, Facebook and Twitter sites. Please share and retweet these posts to spread the word about CNHC!



Like us on Facebook



Follow us @CNHC\_UK



## **Contact CNHC:**

Email info@cnhc.org.uk or call on 020 3668 0406 To view CNHC's website, click here.

#### **CNHC Chair Michael Watson**



"I know that complementary health practitioners tend to love what they do. If you are registered with us it's likely that complementary healthcare is a passion and a way of life as well as a vocation. This is something I really value and respect about our registrants.

However, no matter how enthusiastic we might be about our career, we all need to make a living and that's why in this newsletter we've picked out some ways that you can use your CNHC registration to raise awareness of your business. We've included some simple business tips plus links to a wide range of resources that you can download in MyCNHC.

As well as looking at business I've been very pleased recently to see how many jobs are coming up that require CNHC registration. These are great jobs in great organisations such as Guy's and St Thomas' NHS Foundation Trust which is expanding its service. This is great news and testament to our registrants who are Standing Up for Standards.

You can keep up to date with job opportunities on our Facebook Page and Twitter site.

Our Facebook likes reached over 10,000 in June and if you haven't already liked our page then I really encourage you to do so to keep up to date and to raise awareness of our work.

reminder here that the Holistic Business Awards are open – the deadline is 4th August so hurry if you plan to go ahead! As ever we continue to champion wider recognition of CNHC registrants and

A great way to raise awareness of your business is to enter awards and you will see a

complementary healthcare. You can read here how we have been engaging with NICE, the organisation that produces guidelines for clinicians. The more impact we can have in these types of settings the better and I can assure you that here at CNHC we are doing all we can to make progress in these areas.

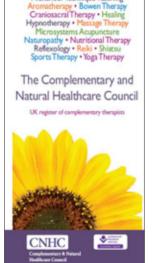
As we enter the summer season I wish you well with your work and as ever, thank you for your commitment to professionalism and high standards."

#### **Business tips**

#### Publicise yourself with CNHC materials

Here are just some of the tools and resources you can find in MyCNHC:

- CNHC leaflets you can personalise with your own details
- CNHC appointment cards you can personalise with your own details.







CNHC leaflet

CNHC Appointment Card

CNHC registration certificate

For full details about My CNHC and CNHC Resources go to the 'Current Registrants' page on our website or click here: My CNHC information

You can find out more about the Advantages of CNHC Registration here: https://www.cnhc.org.uk/advantages-cnhc-registration

## **HMRC** guidance

If you are setting up or running your own practice then you will want to know how to manage your finances in line with HMRC rules. This includes what expenses are allowable for self-employed people, what to do if you are setting up a business and rules about what to do if you are employing others.

The HMRC provides a wide range of free online information, training and support to help you get going and keep going in line with up to date tax requirements. It has recently created a suite of guidance specifically for health professionals.

You can see this HMRC guidance here: <u>Tax for Health Professionals</u>

You can find out more about this and other guidance designed to support practitioners in running a practice by checking our website here: Guidance

## CNHC participates in NICE Shared Decision-Making Collaborative

Following our participation in the roundtable meetings with NICE Deputy Chief Executive, Professor Gillian Leng, Chief Executive Margaret Coats was invited to attend NICE's Shared Decision-Making Collaborative. This event is part of the way NICE explores how it can support shared decision-making with patients through its guidance and tools. Shared decision-making means fully involving patients in decisions made about their care.

The audience included delegates from NHS England, NHS Lothian, the General Medical Council, Health Education England, Healthwatch England, National Voices and a range of universities and patient representative organisations.

The day involved reviewing progress made by NICE since 2016 in taking forward shared decision-making and looking at new ways forward.

CNHC Chief Executive Margaret Coats who attended the event commented: "It was a really interesting day, with excellent speakers. I found the opportunity in group discussions to raise the role of our registrants and I made some good connections which we can follow-up in the coming months. It's so useful for us to have the opportunity to meet with key people at national and UK wide events such as this. It helps us raise awareness about CNHC and complementary healthcare more generally which is a key part of our work."

You can find out more about our participation in roundtable meetings with the National Institute for Health and Care Excellence (NICE) in our <u>CNHC June 2017 newsletter</u>

## **NICE Public Board Meeting and NICE Question Time**

https://www.nice.org.uk/get-involved/meetings-in-public

If you want to know more about NICE and its work you can attend one of its Board meetings. Every two months the NICE Board holds its meeting in a different venue moving from region to region to ensure that all those interested in its work can come along to hear about the latest developments and question the Board about policy.

The next meeting is on 19 July 2017 at the Ark Centre, Basingstoke Hospital, Dinwoodie Drive, Basingstoke.

A question time session is held before the main Board meeting. This session offers a great opportunity for you to raise any questions you have about NICE's work and is open to the general public. Attendees will have an opportunity to put their questions to David Haslam, Chair at NICE.

Details and to register a place here: <a href="https://www.nice.org.uk/event/julypublicboard">https://www.nice.org.uk/event/julypublicboard</a> 2017 Details of all NICE public events here: